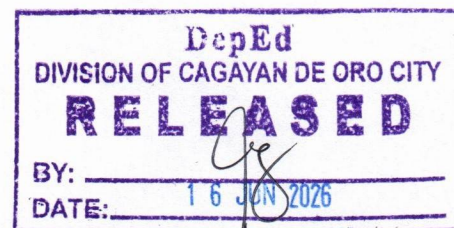




Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

11 June 2026

DIVISION MEMORANDUM
No. 548 s. 2026

**CONDUCT OF MARKET SCOPING ACTIVITIES DURING THE
2026 MINDANAO BOOK FAIR**

TO: Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division
Concerned CID Personnel

1. In response to the invitation of Primetrade Asia, Incorporated for the 2026 Mindanao Book Fair held on June 18–20, 2026 at Function Hall A and B, 5th Level, SM CDO Downtown Premier, Cagayan de Oro City, this Office announces the conduct of Market Scoping Activities on June 18–19, 2026.
2. The activity aims to identify available learning resources, gather information for procurement, and strengthen partnerships with publishers and other stakeholders.
3. Dr. Rochelle A. Luzano, Education Program Supervisor shall represent the Schools Division Office during the opening ceremony of the Mindanao Book Fair on June 18, 2026, at 10:00 A.M.
4. The following personnel shall join the market scoping activities on the schedule indicated below.

July 18, 2026, 1:00-5:00 PM	July 19, 2026, 1:00-5:00 PM
1. Rochelle A. Luzano, EPS – LR	1. Rochelle A. Luzano, EPS – LR
Market Scopers 2. Milagros P. Recamadas – PSDS 3. Cynthia A. Yañez – PSDS 4. Jessica Hinacay – DIC 5. Sylvio C. Carciller – PSDS 6. Annabelle Lariba – DIC 7. Phoebe W. Taruc – EPS 8. Tito Yongao – DIC	Market Scopers 2. Evelyn Q. Sumanda – EPS 3. Helen R. Lucman – EPS 4. Jenith Q. Balsicas – EPS 5. January Gay T. Valenzona – EPS 6. Ray O. Maghuyop – EPS 7. Roel Lamberte – DIC 8. Engr. Macapangcat Mama – DIC 9. Vanessa Mae Martinez – DIC
9. Shalatiel J. Galang – Secretariat	10. Karah Mae Jerusalem – Secretariat



Address: Fr. William F. Masterson Ave., Upper Balulang,
Cagayan de Oro City

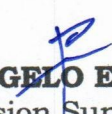
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5. The aforesaid market scopers are expected to attend an orientation on June 17, 2026, 1:00 PM at the Division Office Board Room.
6. In adherence to Equal Opportunity Principle (EOP), inclusive and fair treatment is accorded to all personnel regardless of disability, sexual orientation, gender, age, religion, and ethnicity.
7. This Office directs immediate and wide dissemination of this Memorandum.


ROY ANGELO E. GAZO
Schools Division Superintendent

Encl.: none

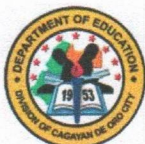
Reference: none

To be indicated in the Perpetual Index
under the following subjects:

CURRICULUM IMPLEMENTATION

LEARNING RESOURCES

DM-121-CID-IM-LR-RAL / market scoping during the mindanao book fair 2026
June 11, 2026



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